



State Auditor





Adapting to a "Small Business" Audience

Agencies with unlimited budgets often overlook more accessible, but equally valid options when giving advice to smaller agencies.

Although most agencies can't afford the "ideal" solution, nearly everyone can improve their cybersecurity with little to no budget. Incremental changes over time and dedication to the process will ensure improvements.



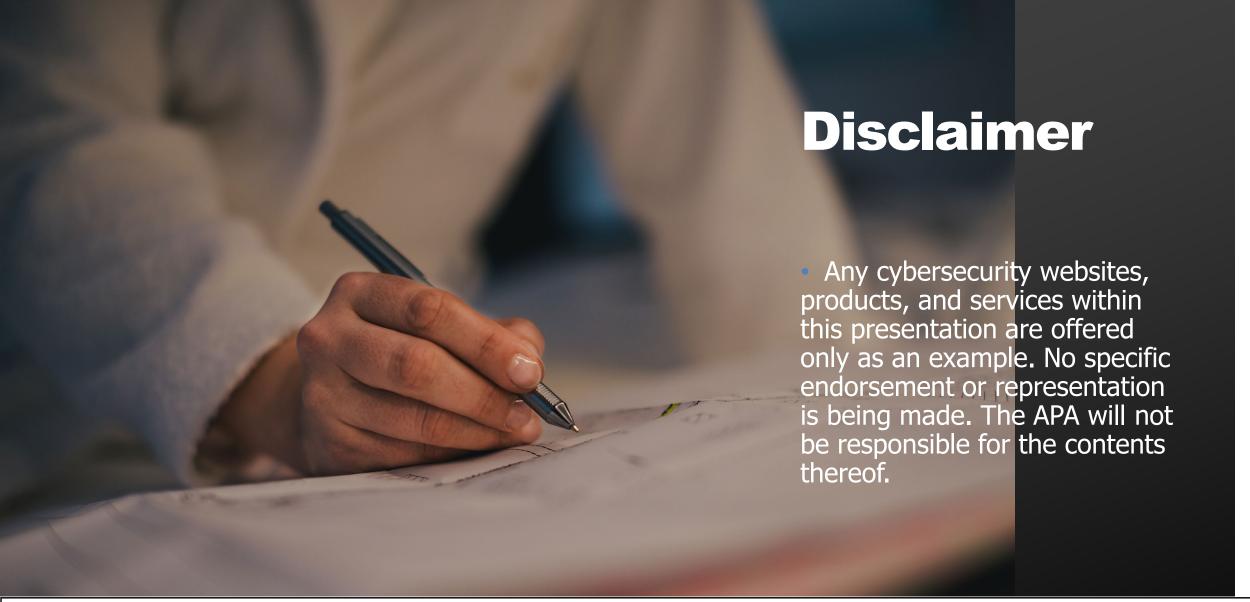
About the Author

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Examples of Threats to Your Data



External Threats

Hackers, scammers, and even lightning storms.



User Frustration

Technology must be acceptable to be adopted



Tech Degradation

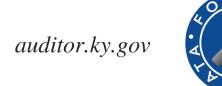
Machines wear out over time- including computers.



Mistakes

Sometimes we lose things, or spill coffee on something...







Solution

Three simple steps to improve your IT security.



Secure Your Data

How to keep your data safe from others



Backup Your Data

How to recover your data if things go bad



Transfer your Data

How to safely send data to others







Elements of Security



BACKUP

Don't lose your data in a crisis



SECURE

Protect your Endpoints















Security at a Glance

Common Security Pitfalls and Solutions



Passwords

You should have one



Newer Versions

Maybe you can upgrade for free?



Virus Protection

No hand sanitizer necessary



Common Scams

Your password was compromised. *Click Here*







Backup Your Data

An acceptable solution now is better than a great solution next month.









Backups at a Glance

Some thoughts and some products to get you started on your backup journey.



USB Drive

Drag and drop, or schedule it



Cloud Storage

Google Drive and Microsoft OneDrive



Disk Imaging

Clone a whole computer at once.



Hybrid

A bit of everything...





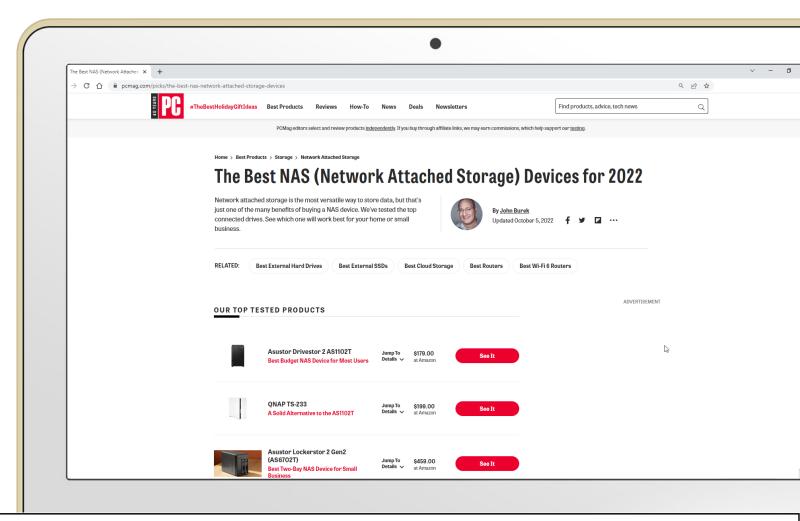


Researching Backup Devices

Decide on your Budget First

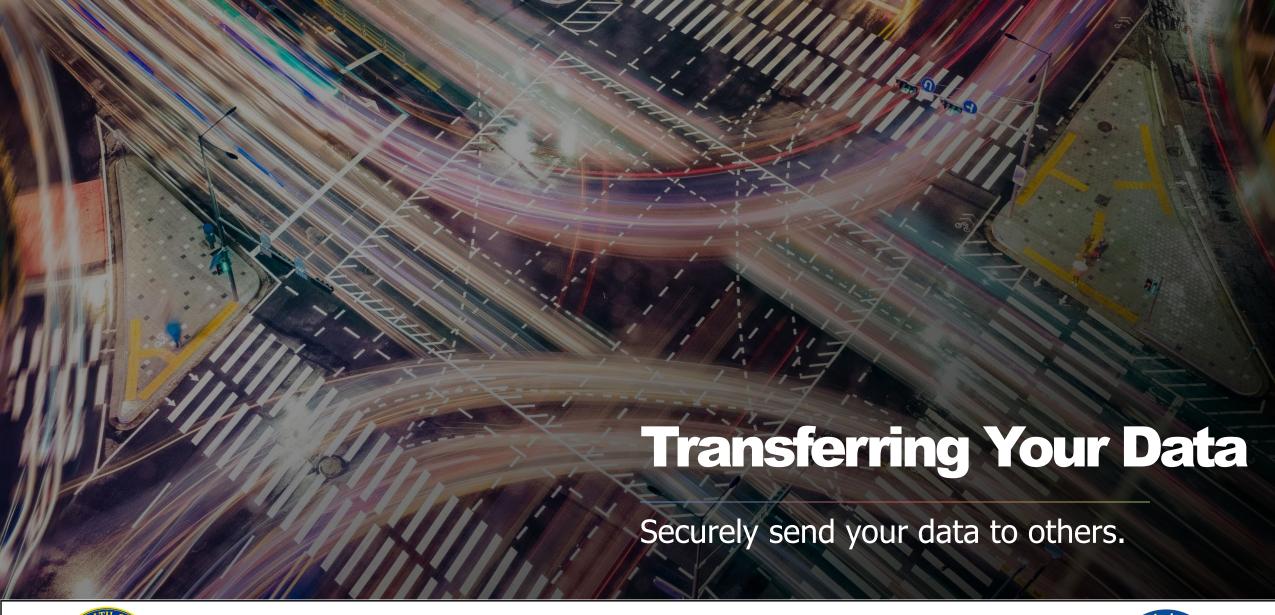
What is it worth to ensure you don't lose everything?

- Without a number in mind, you can get caught up chasing "the best".
- Remember- Having SOMETHING is better than having NOTHING
- Use reputable review sources. Some examples include CNET, PCmag, or Tom's Hardware.



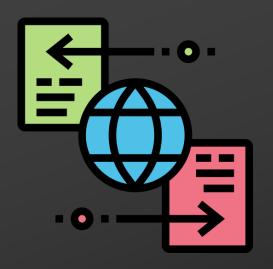












Transferring Data at a Glance

How to move files from one place to another.



Secure email

Office 365 has this built in for small files



USB drives

Convenient until you drop it at McDonald's



Cloud Storage

Google Drive, Microsoft OneDrive



Managed File Transfer

MoveIt, GoAnywhere MFT, Thru













Phased Approach

Improving Security is a constant process

Phase 1

- Examine your current security and identify the critical issues.
- Resolve the most critical issues first.
- Enable free solutions such as passwords, virus and malware protection, and firewalls.
- Purchase hardware or software to overcome your obstacles.

Phase 2

- Review how the new solutions are working for you.
- Adjust accordingly.
- Make plans to resolve any remaining issues. Budget for security.

Phase 3

- You're up to date. Keep an eye on new potential problems.
- Continue to dedicate a portion of your budget for future issues.





Additional Resources

Helpful articles to guide you to better security.

- https://www.pcmag.com/news/the-beginnersguide-to-pc-backup
- https://www.cnet.com/tech/computing/bestexternal-hard-drive-ssd/
- https://www.tomsguide.com/best-picks/bestcloud-backup







Summary



Security starts by taking the first step

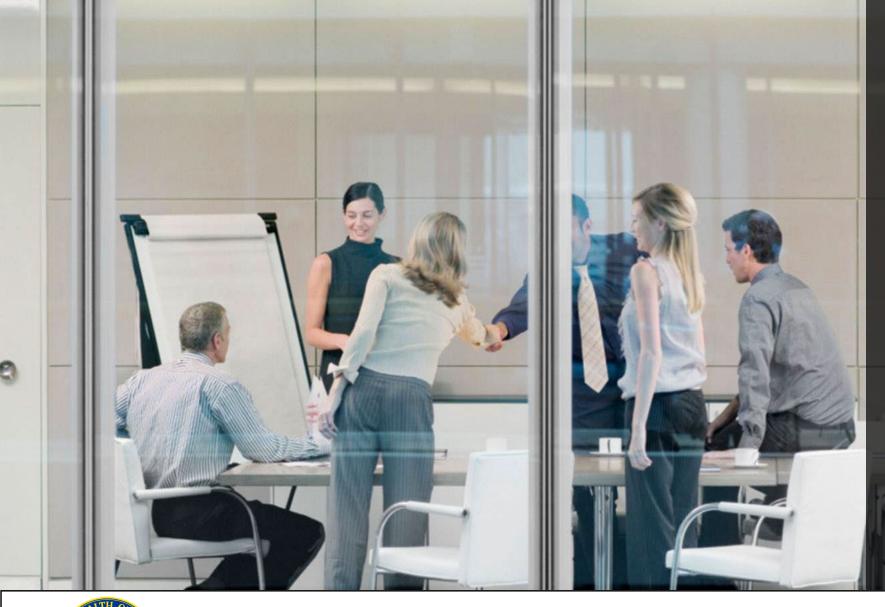
1 Start small.

2 Continue to evaluate your needs.

Take the necessary actions.







Thank You

- Carlos Felix
- https://auditor.ky.gov/



